

RELEASE

FIELD QUICK REFERENCE — Pro Chem Sales Team

A		WHERE IT WORKS
EQUIPMENT	USE IT?	NOTES
Truck beds, dump beds	✓ USE	Primary application. Coat before loading.
Hand tools, pavers, hoppers	✓ USE	Prevents buildup during use.
Distributor bars, workwear	✓ USE	Standard use across paving equipment and gear.

B		DILUTION & USE
USE	DILUTION	
As a cleaner	Full concentrate	
As a release agent	Diluted up to 4:1	

C		APPLICATION
STEP	ACTION	
1 — Dilute	Up to 4:1 for release agent use; full strength as a cleaner.	
2 — Apply	Pump-up sprayer. Liberal, even coating before each load.	
3 — Dwell (cleaner use)	Several minutes to dissolve bonded soils.	
4 — Remove	High-pressure water. Reapply every load cycle.	

D		AVAILABLE SIZES
SIZE	BEST FOR	
5-gallon pail	Single trucks, small crews, trial accounts.	
55-gallon drum	Standard fleet accounts, regular reorder.	
Tote	High-volume paving contractors and asphalt plants.	
Tanker (bulk)	Largest accounts — ask about bulk pricing.	

E

PPE — REQUIRED EVERY TIME

PROTECTION	REQUIREMENT
Eyes	Chemical splash goggles where splash risk exists.
Hands	Chemical-resistant gloves.
Respiratory	Good outdoor ventilation is sufficient. No respirator typically needed.

WHY THIS BEATS DIESEL / KEROSENE

Bio-based soy methyl ester. WARNING signal word, not DANGER. Not flammable (flash point >266°F). Biodegradable, low-VOC. Same release performance, without the flammability and disposal liability of petroleum release agents.

IF CONTACT OCCURS

EYES: Rinse with water several minutes. Remove contacts if present. Get medical attention if irritation occurs.

SKIN: Remove contaminated clothing, wash with soap and water.

F

TROUBLESHOOTING

PROBLEM	FIX
Asphalt still sticking	Coating too thin or applied too early. Apply liberally right before loading.
Bonded material won't soften	Extend dwell time, especially on old/weathered buildup.
Residue after rinse	Use high-pressure water for final removal, not a low-pressure rinse.

OPENING LINE FOR PAVING CREWS

“Are you still using diesel or kerosene to keep asphalt off your beds? We've got a bio-based release agent that does the same job without the flammability and disposal liability.”

POSSIBLE EXPANSION USES — CONFIRM WITH FRANK FIRST

Roofing tar cleanup, adhesive/label residue, general equipment degreasing. Same solvent mechanism as asphalt release, but NOT on the current label. Do not present to customers as a supported use until confirmed.